

NaturalIndustryJobs.com Featured On American Airline's BusinessTalk 360

Woodland, CA – Serving the natural and organic industry since 2011, NaturalIndustryJobs.com is growing rapidly and continues to lead the job search market for the natural and organic industry. For the months of June and July 2013 the site will be featured in an audio interview to air worldwide on American Airlines TALK BUSINESS 360 radio channel (talkbusiness360.com) reaching 8.4 million passengers on 58,000 flights



In addition, a commercial is to air once per week for two consecutive weeks on the CNN Airport Network at 2,000+ gates and 27+ clubrooms across 46 U.S. Airports in June 2013

Marketing each and every job has been the key to their success. Laurel King, founder and owner said, "I am excited to spread the word about jobs in the natural and organic industry. This is a proven online tool that serves different sectors of the industry including ingredients, supplements, organic and natural food products, functional foods and personal and home care products. Those job seekers that have great skills and a passion for the natural & organic industry can find and apply for jobs. Natural and organic industry employers find it beneficial that job seekers applying fit into the culture of the company."

NaturalIndustryJobs.com is the only self-serve job board in the industry. Launched in just February of 2011, the job board has 560 company profiles and over 4000 jobseekers that have uploaded resumes. Each month 18,000 unique visitors come to the site and job postings are sent via email to 20,000 people each week. All jobs are hand-posted in Facebook, Twitter, LinkedIn and Google+ accounts making it convenient for job seekers to choose how they want to view the jobs.

King notes that NaturalIndustryJobs.com is recognized as the best jobsite for industry members simply because it garners results. "We are simply a job board. We keep it simple on purpose so we can concentrate on getting the available jobs out to the job seekers. Many employers like to receive our newsletter just to have a pulse on the industry. It is reasonably priced to post jobs so that all sizes of companies can participate, said King."

NaturalIndustryJobs.com includes sophisticated searches and posting features for both job seekers and employers. Job seekers may search and apply instantly, receive job matches via email and post their resumes. Employers can post their jobs and candidate profiles, opt to search and automatically receive resumes of available candidates.

The service is free for job seekers to post their availability and to apply for jobs. Employers can do a limited search for free, but are charged for posting and resume searches.

To view the audio or video, please visit <http://naturalindustryjobs.com/about-us.asp>. For additional information visit www.naturalindustryjobs.com or contact: Laurel King, 888-345-1929 or laurel@naturalindustryjobs.com

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